



City of Oswego Business Revival and Innovation Grant Program

In April 2021, Mayor Billy Barlow and the Oswego Common Council made available \$150,000 in funding for small businesses in the City of Oswego who can demonstrate prolonged financial challenges due to the COVID-19 pandemic. The restaurant, entertainment and retail industries were greatly impacted due to mandated closures and the corresponding reduced economic activity. The City of Oswego immediately made available no-interest loans, small grants, and other helpful resources; however, some businesses are still struggling and, in some cases, have not yet been able to re-open. The Revival and Innovation Grant program will make available funding opportunities for businesses looking to reopen, expand or re-locate post-pandemic. The City of Oswego's Revival and Innovation Grant funded by the American Rescue Plan, will provide direct financial assistance to businesses still unable to fully recover from COVID-19.

To be eligible to apply for the Oswego COVID-19 Revival re-opening grant, a business **must**:

- Own property or maintain a leased building in the City of Oswego
- Demonstrate a loss of revenue due to COVID-19
- Explain impact of pandemic related economic restrictions, closures
- Provide general summary of organization finances
- Clearly explain use of proposed funding
- Be in the midst of a reopening, re-location and/or expansion project of an existing business
- Present full business plan, a budget and timeline for review

***Grant awards are competitive. Eligibility does not guarantee an award.

Applications are due by May 7th, 2021 at 5:00pm to the City of Oswego Office of Economic Development located at 44 East Bridge Street. Applications may be submitted in person or emailed to nemmons@oswegony.org. All questions or clarification regarding the program or assistance with the application may be directed to the City of Oswego Office of Economic Development (315-343-3795). **Application guide is attached.**



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Name of Business: _____

Mailing Address: _____

Key Contact Name & Position: _____

Phone Number: _____ Email: _____

1.) Is your industry currently still mandated to be closed or subject to government mandated restrictions?
 Yes No If so, explain: _____

2.) What is the primary reason your business is in need of assistance?

Outstanding bills Continued restrictions Unavailable employees Other

Explain: _____

3.) Do you own or lease, or plan to own or lease, the property where your business is/will be located?

Own Lease If lease, who is responsible for maintenance? _____

4.) Has your business received PPP or other federal funds for COVID-19 relief? Yes No

5.) Which of the following best describes your business?

Restaurant Entertainment Retail Service Other: _____

6.) Total requested grant amount: \$ _____

- 7.) How many employees do you currently employ? ___ Full time employees ___ Part time employees
- 8.) If any, how many employees do you plan to hire/rehire? ___ Full time employees ___ Part time employees
- 9.) What is your anticipated project timeline? _____
- 10.) If applicable, what is your anticipated date to be fully open and operating? _____
- 11.) **Attach detailed explanation of proposed use of funds.**

Name of Applicant

Date

Signature

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